



Contact: Brent Thompson  
Tel: (270) 634.1953  
Email: [brent@FightRibbon.com](mailto:brent@FightRibbon.com)

\*\*\*FOR IMMEDIATE RELEASE\*\*\*

**ATHLETES CONVERGE ON COOK CHILDREN'S MEDICAL CENTER (FORT WORTH, TX) TO INSPIRE AND ENCOURAGE YOUNG PATIENTS AND THEIR FAMILIES.**

FightRibbon® showcases the compassionate side of the world's fastest growing sport, Mixed Martial Arts(MMA).

On April 20th, 2012, the young patients at Cook Children's in Fort Worth, Texas will be getting a special visit from a FightRibbon® team, accompanied by UFC Welterweight, Johny Hendricks, and members of his MMA training team, just 2 weeks before his fight with Josh Koscheck May 5<sup>th</sup> at UFC on FOX.

Johny Hendricks and Team Takedown, will be spot-lighting a fight of a different kind: the fight for life...more specifically, the fight to inspire children who are fighting for their lives.

FightRibbon® ([www.FightRibbon.com](http://www.FightRibbon.com)), a clothing company founded on the ideals of promoting childhood cancer awareness, is the company sponsoring and organizing the event. This visit at Cook Children's is described as "...a growing movement of compassion..." according to FightRibbon® founders, Brent Thompson and Scott Wells, two Kentucky businessmen.

**MEDIA:** This is a media-friendly visit. If you wish to for purposes of filming or photography, please contact Brent Thompson, [brent@FightRibbon.com](mailto:brent@FightRibbon.com) in order to obtain clearance with the Medical Facility.

**About Cook Children's**

*Cook Children's Health Care System is a not-for-profit, nationally recognized pediatric health care organization comprised of eight entities – a Medical Center, Physician Network, Home Health company, Northeast Hospital, Pediatric Surgery Center, Health Plan, Health Services Inc., and Health Foundation. Based in Fort Worth, Texas, the integrated system has more than 60 primary and specialty care offices throughout North Texas. Its service region includes Denton, Hood, Johnson, Parker, Tarrant and Wise counties, with an additional referral area encompassing nearly half the state.*

Cook Children's traces its roots back to 1918, but throughout its continual change and robust growth, it still embraces an inspiring promise – to improve the health of every child in its region through the prevention and treatment of illness, disease and injury. To live up to this promise, Cook Children's combines the art of caring with the use of leading technology and extraordinary collaboration to provide exceptional care for every child, every day. For more information, please visit [www.cookchildrens.org](http://www.cookchildrens.org).